

# Builders Photography *Pricing*



## *Builders Photography - Pricing Options*

### **Option 1 - Photos only - Standard**

Our standard price point for newly constructed homes or renovation additions/alterations covers the minimal amount of photos required for social media and or print media marketing.

- Standard Builders photo shoot - approx 15 images depending on the size of the construction or addition.
- Exterior shot during the visit (twilight or return visit would be extra)
- Including editing of photos for exposure and colour balance as required
- Total of \$220 (plus GST)

### **Option 2 - Photos & Details - Advanced**

Our advanced price point for newly constructed homes or renovation additions/alterations covers not only the minimal amount of photos required for social media and or print media marketing, but additional images you can use to refresh your social media throughout the coming years, plus detail photos and closeups.

- Advanced Builders photo shoot - approx 25 images depending on the size of the construction or addition.
- Exterior shot during the visit (twilight or return visit would be extra)
- Including editing of photos for exposure and colour balance as required
- Additional detail images of special points throughout.
- Total of \$320 (plus GST)

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## Option 3 - *Additional Extras & Notes*

We also offer a wide variety of additional extras and can customise the pricing structure to work in with your current requirements where possible. If adding aerial photography, it is subject to local regulations and restrictions including public safety and regulated airspace. We also offer video work upon request. All extras are priced based on already being onsite so additional site visit will incur an additional fee.

- Single drone shot of top down block outline or front elevation while onsite. \$25. (subject to regulations)
- Standard aerial drone photo shoot while onsite which includes 6 to 8 images from varied locations. \$150 (subject to regulations)
- Instagram reel 60 seconds while onsite. \$100
- 2 to 3 minute youtube or facebook marketing video with music only. \$230
- Further options and extras available and will be priced upon request.
- All extras and additions are subject to GST.

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All pricing is current as of October 2023 and Excludes GST (which is added on invoice total)

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